



2026

INFORMATION FOR EXHIBITING ARTISANS

The Churn Room welcomes proposals from solo artists and small groups eager to share new work in an inspiring, creative setting. Both our exhibition spaces offer unique character and charm, distinct from traditional “white wall” galleries.

KEY INFORMATION

Commission on Sales: 30%

Deposit: \$250 to confirm booking
(balance due 7 days before bump-in)

Bump In: Wednesday, 3–5pm
(week of exhibition opening)

Bump Out: Sunday, 3–5pm
(day exhibition closes)

EXHIBITION FEES (details of what's included on the following page)

Mezzanine Gallery

1 weekend (4 gallery days): \$900

2 weekends (9 gallery days): \$1,300

3 weekends (14 gallery days): \$1,700

4 weekends (19 gallery days): \$2,000

- 75m² open space, high ceilings, natural light
- Rustic render-over-brick walls, screws for hanging wires, offering flexible display options
- Suitable for 2D & 3D works

The Little Room

1 weekend (4 gallery days): \$670

2 weekends (9 gallery days): \$900

3 weekends (14 gallery days): \$1,200

4 weekends (19 gallery days): \$1,500

- 12m² (former butter factory cold room)
- Rendered concrete walls, recycled iron ceiling
- Hanging system for 2D works, options for small 3D display

Note: “Gallery Days” refers to days The Churn Room is open during the exhibition period

thechurnroom.com.au

OPEN Wed to Sun 9am-2pm

Shop 5, 38 Williams St, Dayboro, QLD 4521

admin@thechurnroom.com.au

ABN 32 654 816 529 ACN 654 816 529 The Churn Room Pty Ltd is registered for GST



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WHAT'S INCLUDED

Along with providing the exhibition space, the fee includes:

Curatorial Support

- Pre-exhibition planning meetings
- Assistance with bump-in and layout for flow/cohesion

Marketing & Promotion

- 1,000 printed A6 flyers
- Minimum 2 social media posts
- Exhibition page on our website
- Inclusion in email newsletter
- Artwork labels (printed)
- Exhibition poster, artist info poster & statement poster (A4, for display in exhibition area)

Exhibition Opening Event

Friday 6:00-8:00pm OR Saturday 3:00-5:00pm

- RSVP booking via website
- Invitation to The Churn Room mailing list
- Social media posts & boosted Facebook event
- Glass of wine, cold drinks & grazing platter
- Welcome toast and opportunity for artist talk

Sales Management

- **Exclusivity:** Exhibition artworks remain under The Churn Room's exclusive sales rights for 30 days post-exhibition, with 30% commission applying to all sales (any method).
- **Online Catalogue:** Artworks featured on our website for 30 days after closing.
- Artworks uploaded to point-of-sale system
- Sales processed by The Churn Room
- Artist payments (less commission) made within 7 days of exhibition close

Making the most of your Exhibition experience

Arrange to spend at least 50% of opening hours in The Churn Room throughout your exhibition:

- Customer engagement increases sales
- Customers connect more deeply with artwork when they can meet the artist in person

Promote your exhibition through:

- Distributing flyers
- Sharing artwork and event details on your social channels
- Emailing/inviting contacts directly
- Tagging and collaborating with @TheChurnRoom on social media
- Encourage RSVPs to the opening event

Enrich your exhibition by:

- Hosting an Artist Talk
- Offering demonstrations or workshops (arranged in advance)
- Creating/working in the gallery space during open hours

WHERE TO FROM HERE?

We're looking forward to seeing your artwork in The Churn Room!

For exhibition applications:
thechurnroom.com.au/exhibit-with-us

For Open Exhibition opportunities
thechurnroom.com.au/for-artists

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